

Sponsorship Proposal

South Australian Croquet Association



Contact:

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Impact Beyond the Green



300

people play croquet at our
3-court venue in the South
Parklands each week.

Support the Growth of Croquet in South Australia

Croquet SA HQ has an exciting opportunity for a limited number of sponsors to support and help develop this unique, challenging, and intriguing sport. We are on a mission to connect with South Australians help them experience this fun, non-aerobic, non-sexist, and non-ageist sport.

It's as complicating and competitive as you want it to be – or not!



Partner with **Croquet SA** to promote this unique and inclusive sport.

Currently, each week, up to 300 people play croquet at our 3-court venue in the South Parklands.

But what's really exciting about this opportunity is that we're offering not just sponsorship of the venue at Hutt Rd but access to all the croquet clubs throughout South Australia.

This includes croquet clubs located from Mount Gambier in the south to Port Lincoln in the west, and north to Port Augusta; over 1000 members and families participating.

Sponsorship of Croquet SA will expose your business or brand to thousands of people through:

- signage at the Hutt Rd site
- acknowledgement and recognition on our website and monthly newsletter
- acknowledgement in the club house and articles about your company in the newsletter and on social media
- Alternative options may be arranged

We look forward to discussing sponsoring with you. Please note that signage, content and design needs approval by Croquet SA before manufacture with the cost of sign born by sponsor.

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Sponsorship Opportunities

We offer three flexible sponsorship options to fit your budget and level of involvement.

Gold Level	Silver Level	Bronze Level
<p data-bbox="245 976 521 1025">Gold Level</p> <hr data-bbox="343 1099 424 1106"/> <p data-bbox="245 1180 521 1220">\$2000 per year</p> <hr data-bbox="381 1285 386 1357"/> <p data-bbox="263 1447 499 1505">Large sign outside (2.3m x 0.9m)</p> <p data-bbox="215 1541 547 1599">Logo on sponsor board in club house</p> <p data-bbox="229 1637 533 1727">Linked logo on website, emails and monthly newsletter</p> <p data-bbox="205 1765 557 1823">Promo article in newsletter (x2 per year)</p> <p data-bbox="229 1861 533 1919">Facebook posts every 6 weeks</p>	<p data-bbox="684 976 987 1025">Silver Level</p> <hr data-bbox="794 1099 876 1106"/> <p data-bbox="695 1180 976 1220">\$1000 per year</p> <hr data-bbox="829 1285 834 1357"/> <p data-bbox="751 1447 920 1505">Outside sign (1.5m x 0.9m)</p> <p data-bbox="671 1541 1003 1599">Logo on sponsor board in club house</p> <p data-bbox="686 1637 989 1727">Linked logo on website, emails and monthly newsletter</p> <p data-bbox="662 1765 1013 1823">Promo article in newsletter (x1 per year)</p> <p data-bbox="686 1861 989 1919">Facebook posts every 2 months</p>	<p data-bbox="1126 927 1453 963"><i>Equipment makers only</i></p> <p data-bbox="1118 976 1461 1025">Bronze Level</p> <hr data-bbox="1248 1099 1329 1106"/> <p data-bbox="1157 1180 1418 1220">\$500 per year</p> <hr data-bbox="1286 1285 1291 1357"/> <p data-bbox="1203 1447 1372 1505">Outside sign (1.5m x 0.9m)</p> <p data-bbox="1123 1541 1455 1599">Logo on sponsor board in club house</p> <p data-bbox="1137 1637 1441 1727">Linked logo on website, emails and monthly newsletter</p> <p data-bbox="1114 1765 1465 1823">Promo article in newsletter (x1 per year)</p> <p data-bbox="1137 1861 1441 1919">Facebook posts every 2 months</p>

Overview of facility

The 8 shelter sheds on the southern boundary are seen by all who enter the grounds and are directly opposite the club house.

The equipment shed wall has less immediate visibility but is seen by all who play. These are all used for gold and silver sponsors.

The club house wall is available for all equipment/mallet makers.

To be fair and equitable all signs will be the same 600 x 600mm.



Individual Shed

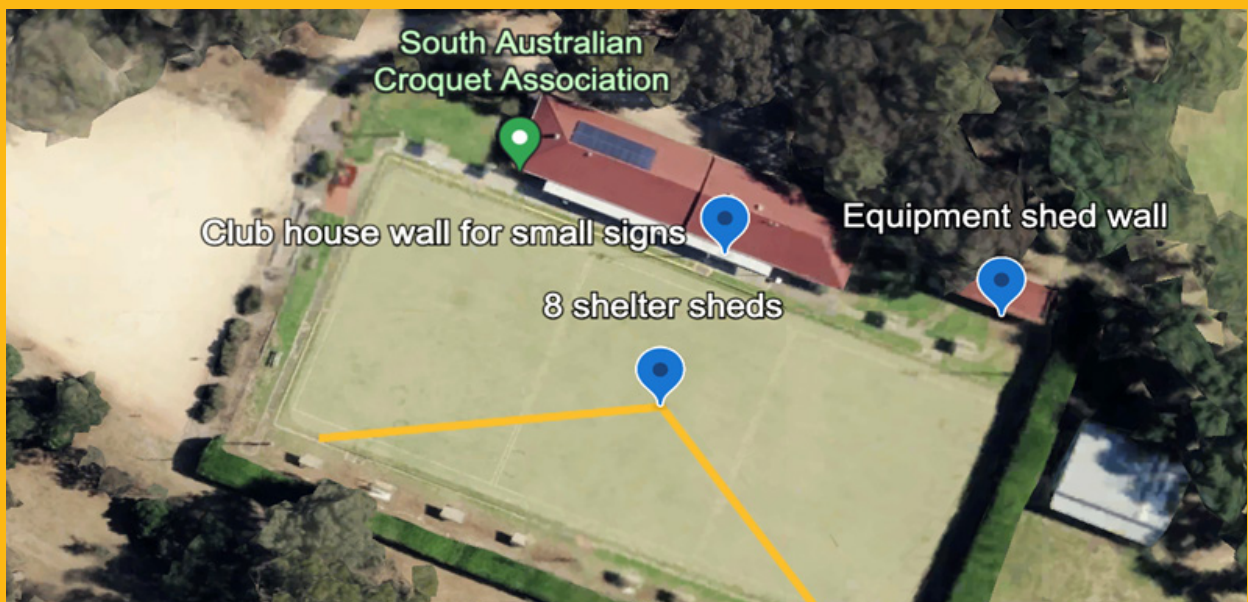


Looking West



South facing wall of the club

Aerial view of facility (shelter sheds face north)





Support the growth of Croquet in South Australia

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